

MAJOR IN PUBLIC RELATIONS/JOURNALISM

Major Requirements

- _____ (3) PRL 182/Introduction to Public Relations
- _____ (3) PRL 372/Publicity & Public Relations Writing
- _____ (3) PRL 375/Public Relations Practicum
- _____ (3) PRL 482/Cases & Problems in Public Relations
- _____ (3) JLM 181/Introduction to Mass Communication
- _____ (3) JLM 261/Newsriting
- _____ (3) JLM 262/Reporting
- _____ (3) JLM 259/Broadcast News Writing
- _____ (3) JLM 364/Editing
- _____ (3) JLM 365/Publication Design

One from:

- _____ (3) JLM 362/Reporting of Public Affairs
- _____ (3) JLM 371/Advanced Reporting Techniques

One from:

- _____ (3) JLM 467/Communications Law
- _____ (3) JLM 401/Media Ethics

One from:

- _____ (3) PRL 450/Field Work in Public Relations
- _____ (3) JLM 450/Field Work in Journalism

Major Electives (choose two):

- _____ (3) JLM 241/Introduction to the Sports Report
- _____ (3) JLM 372/Essentials of News Photography
- _____ (3) JLM 276/TV News Field Reporting and Production I
- _____ (3) JLM 378/TV News Field Reporting and Production II
- _____ (3) JLM 381/Censorship
- _____ (3) JLM 400/Topics in Journalism Studies
- _____ (3) JLM 461/Web Writing and Design
- _____ (3) PRL 385/Public Relations Campaigns
- _____ (3) PRL 400/Topics in Public Relations

Hours Required for the Degree

120(A)

Total Credits Passed to Date

_____ (B)

Core Credits to Complete

Major to Complete _____

Major Electives to Complete _____

Total Credits to Complete _____(C)

Total Passed and Required to Complete (B) + (C) _____(D)

Elective Hours to Complete (A) - (D) _____

